



EVENTS
FACTORY

ATTRACT. ENGAGE. INSPIRE.

WHO WE ARE.

Professional Dubai events management company with a strong passion and a great smile.

Offer 360° full event services and solutions.

Specialize in corporate and commercial events.





THE TEAM.

Dynamic team with a wealth
of event experience across
London, Dubai, Cairo, Stockholm.

OUR APPROACH.

1. IDENTIFY the client's objectives.
2. RESEARCH and understand the brand's profile and audience.
3. MANAGE and lead all areas of the event.
4. EXECUTE the event to high standards.
5. MEASURE the impact after the event.



WHAT WE DO.



ATTRACT.



ENGAGE.



INSPIRE.



HOW DO WE WORK WITH BRANDS AT EVENTS?



WE.

ATTRACT

the people who matter the most.



WE.

ENGAGE

the visitor with unique
brand experiences.



491

WE.

INSPIRE

through fresh approaches
and innovative ideas.



WE.

CONNECT

the audience using clever
digital media.



WE.

TAILOR

events to strategically fit the
brand's message.



WE. MEASURE

the impact and value of
the event after it has finished.



WHY DO BRANDS
NEED EVENTS?

OUR CLIENTS.



MOST POWERFUL MARKETING.

Get talked about and encourage word-of-mouth



LEAVE A LASTING IMPRESSION.

Impact your audience through exciting
brand experiences





LET'S.

Celebrate your brand

WHY NOT.

Mix business with
pleasure?



A night-time photograph of the Dubai skyline, featuring the Burj Khalifa as the central focus. The city lights are illuminated against a dark blue sky. A large, semi-transparent purple triangle is overlaid on the image, pointing downwards, and contains the text.

WHY ARE EVENTS IMPORTANT?



We live in busy times where the speed of life is increasing and we are watching out for what is ahead instead of taking the time to enjoy
the moment.



Everyone needs a
break.

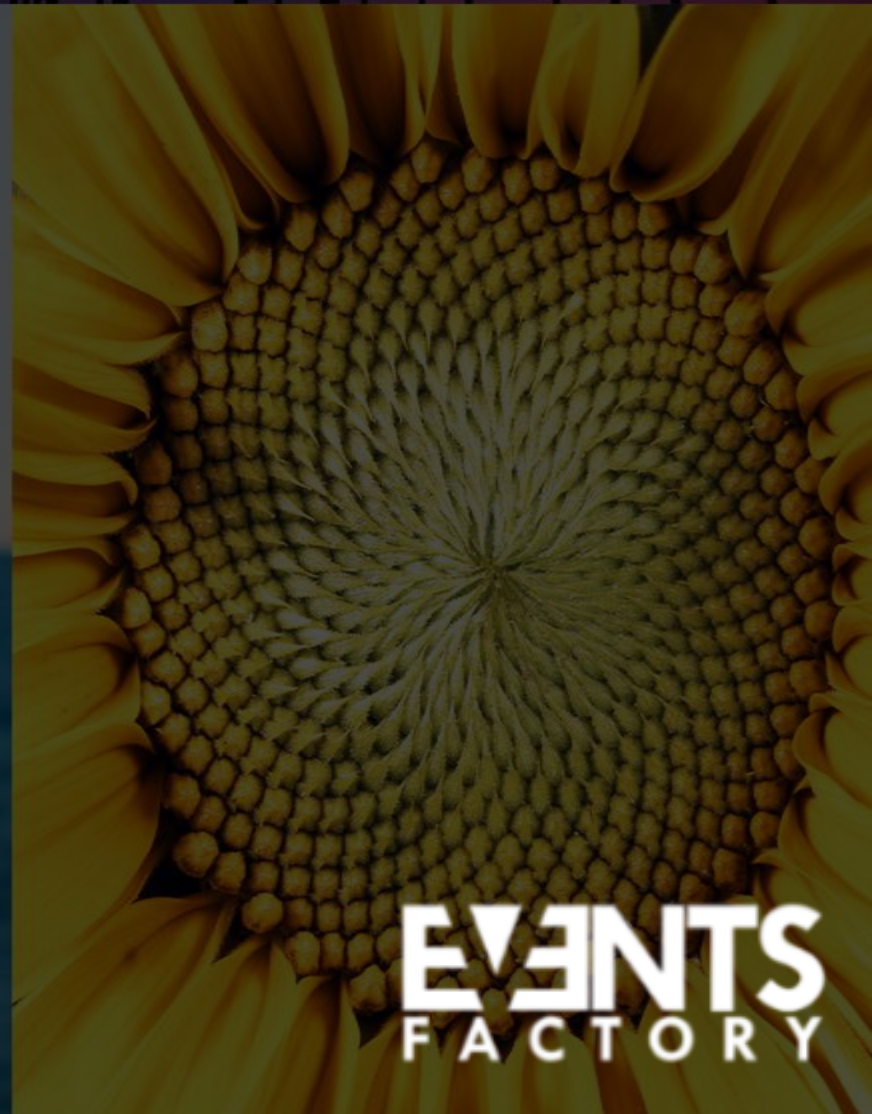


Though events might not change lives it does educate,
inspire and create memories to cherish a lifetime.



WHAT EVENTS DO WE DO?

Concerts, Launches, Sport Events, Gala Dinners,
Social, Conferences, Exhibitions, Brand Activations.



OUR 360° EVENT SERVICES.

Research
Planning
Management
Venue Finding
Entertainment
Talent Booking
Production
Lighting

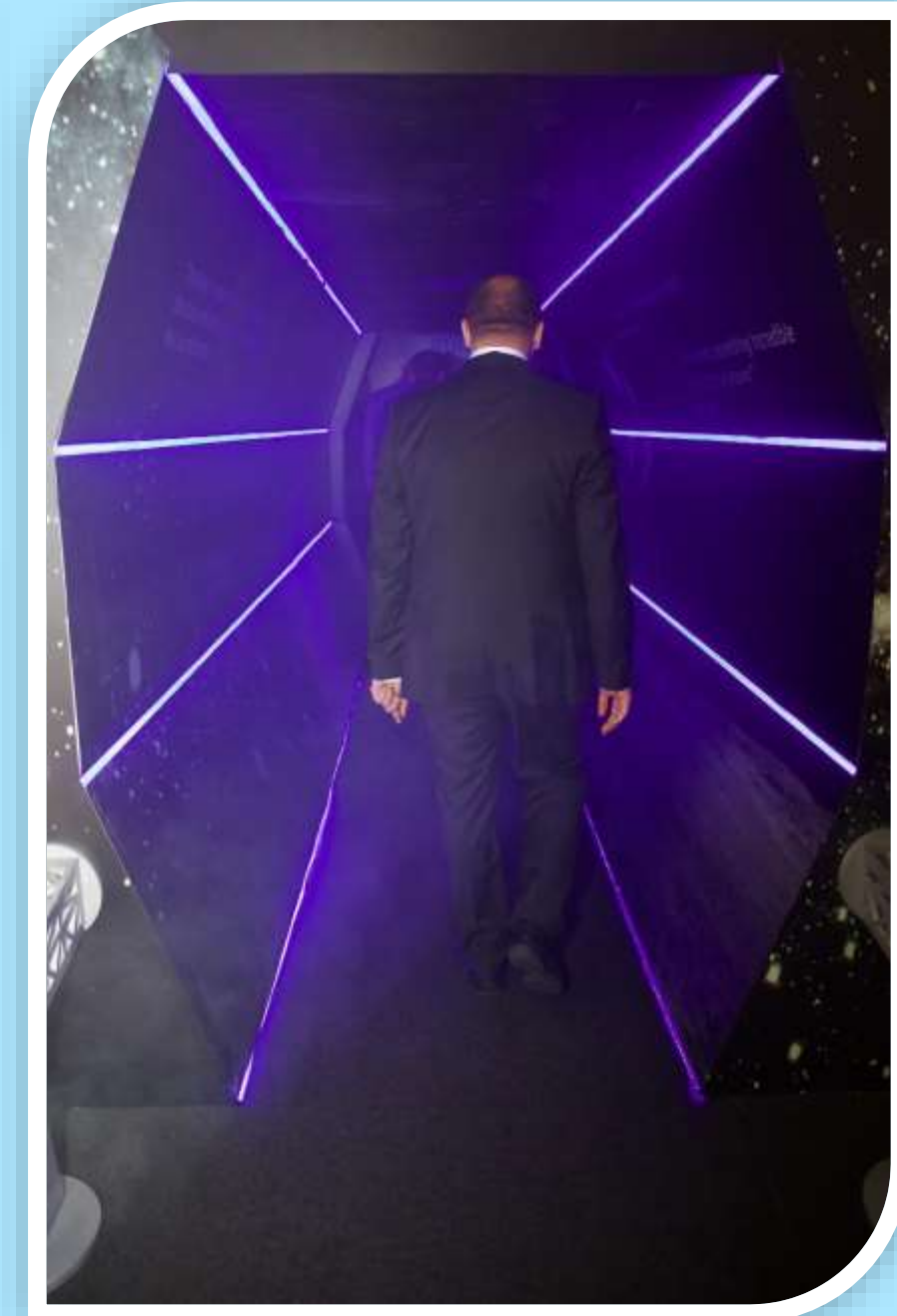
Set Design
Styling/Decoration
Theming
Catering
Invitation
Ticketing
Art Work
Branding

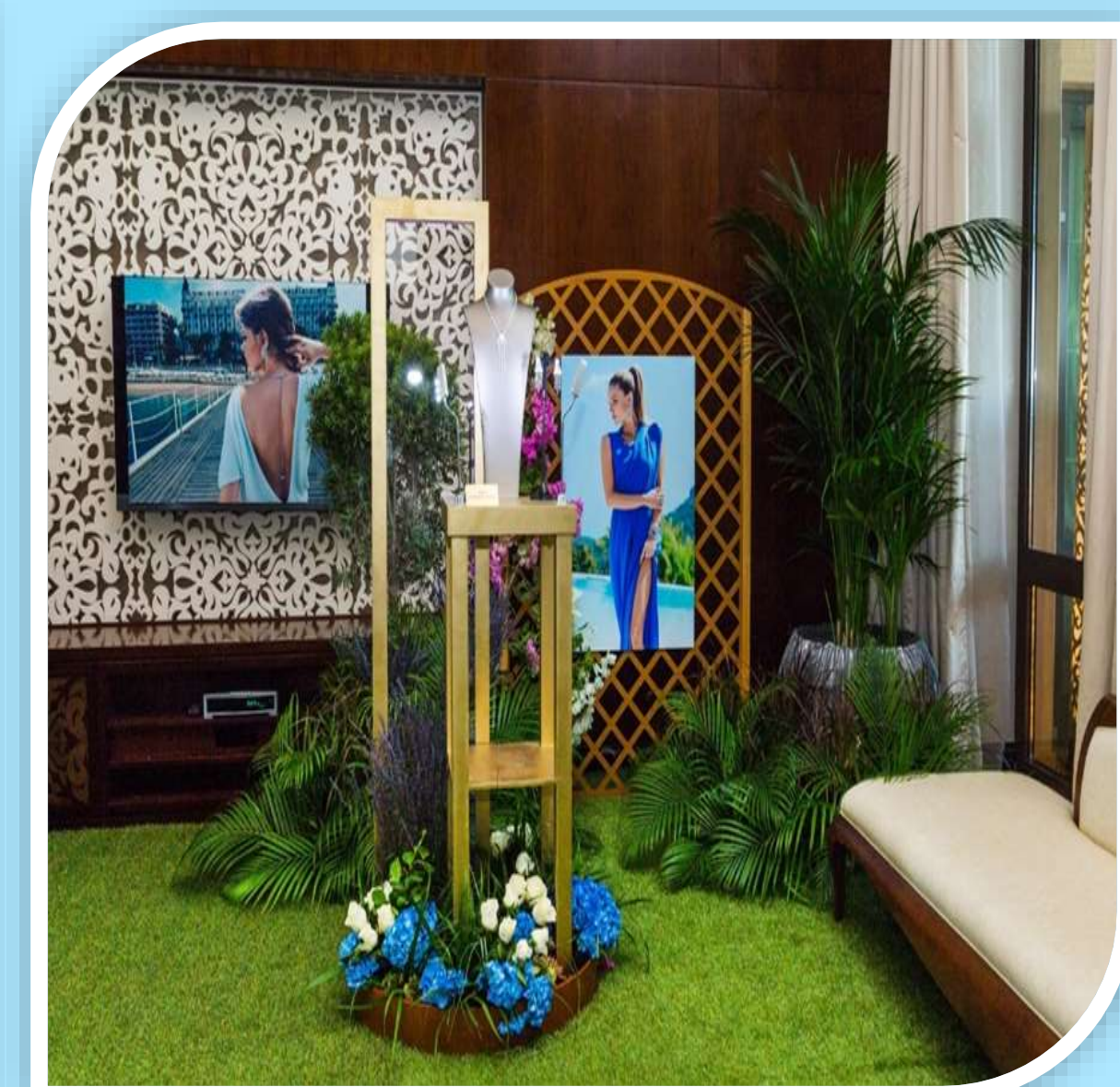
Printing
3D Visuals
Innovative Technology
Live Communications
Activation
Digital Media
Advertisement
Post event analysis

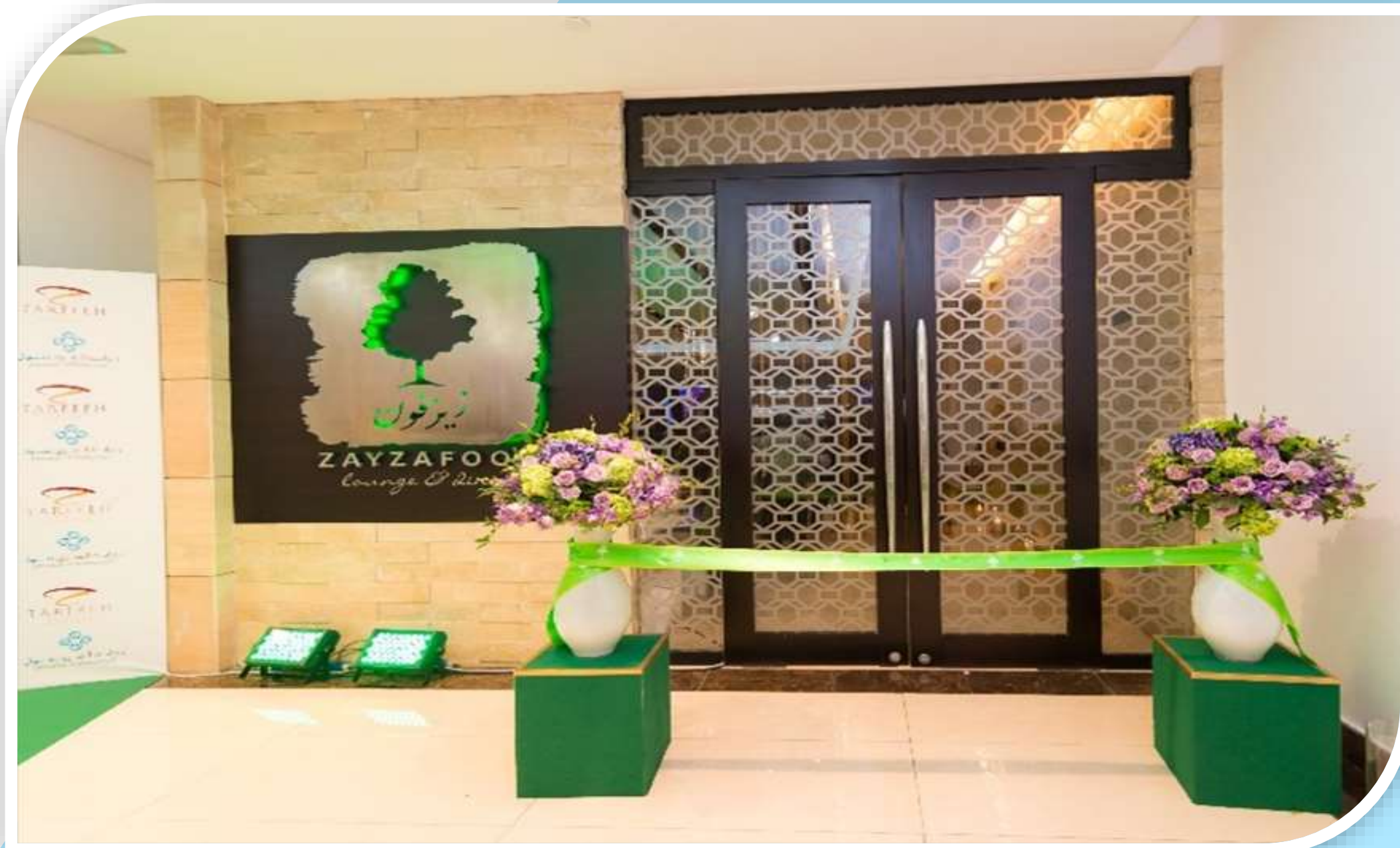
LAUNCHES.

“I begin with an idea and then
it becomes something special.”

– *Pablo Picasso*



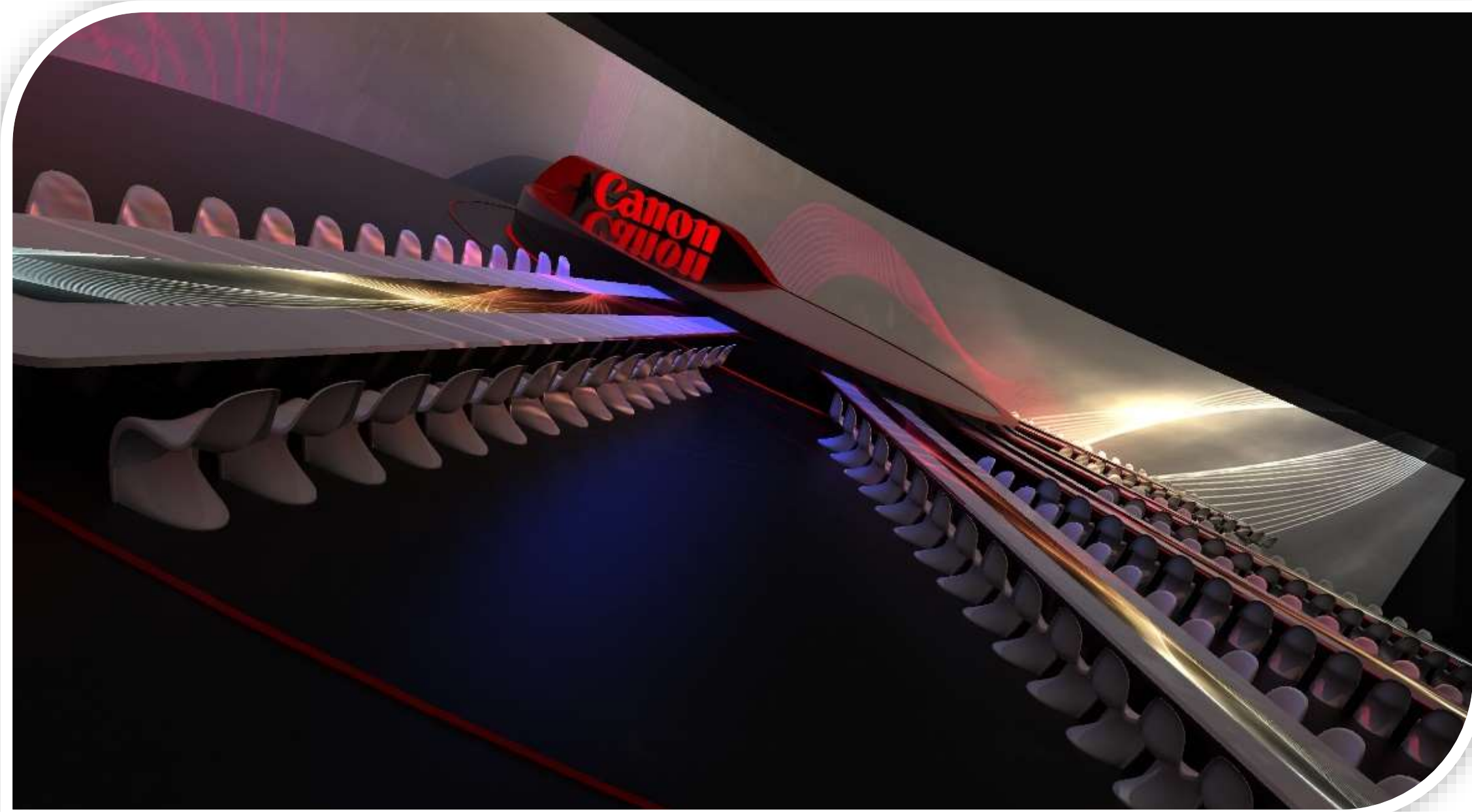


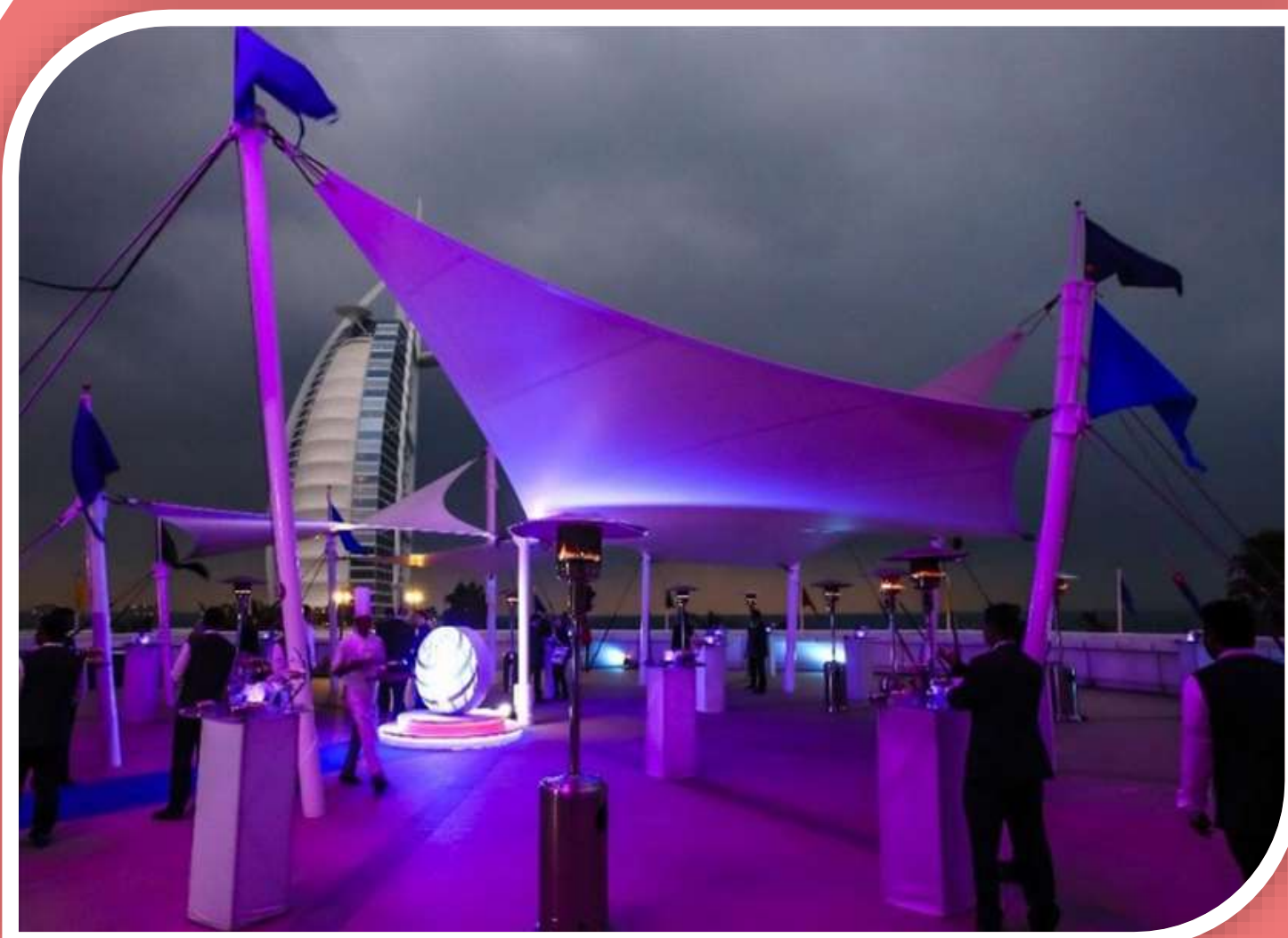


AWARDS & GALAS.

“If you fail to plan, you are planning to fail.”
Benjamin Franklin





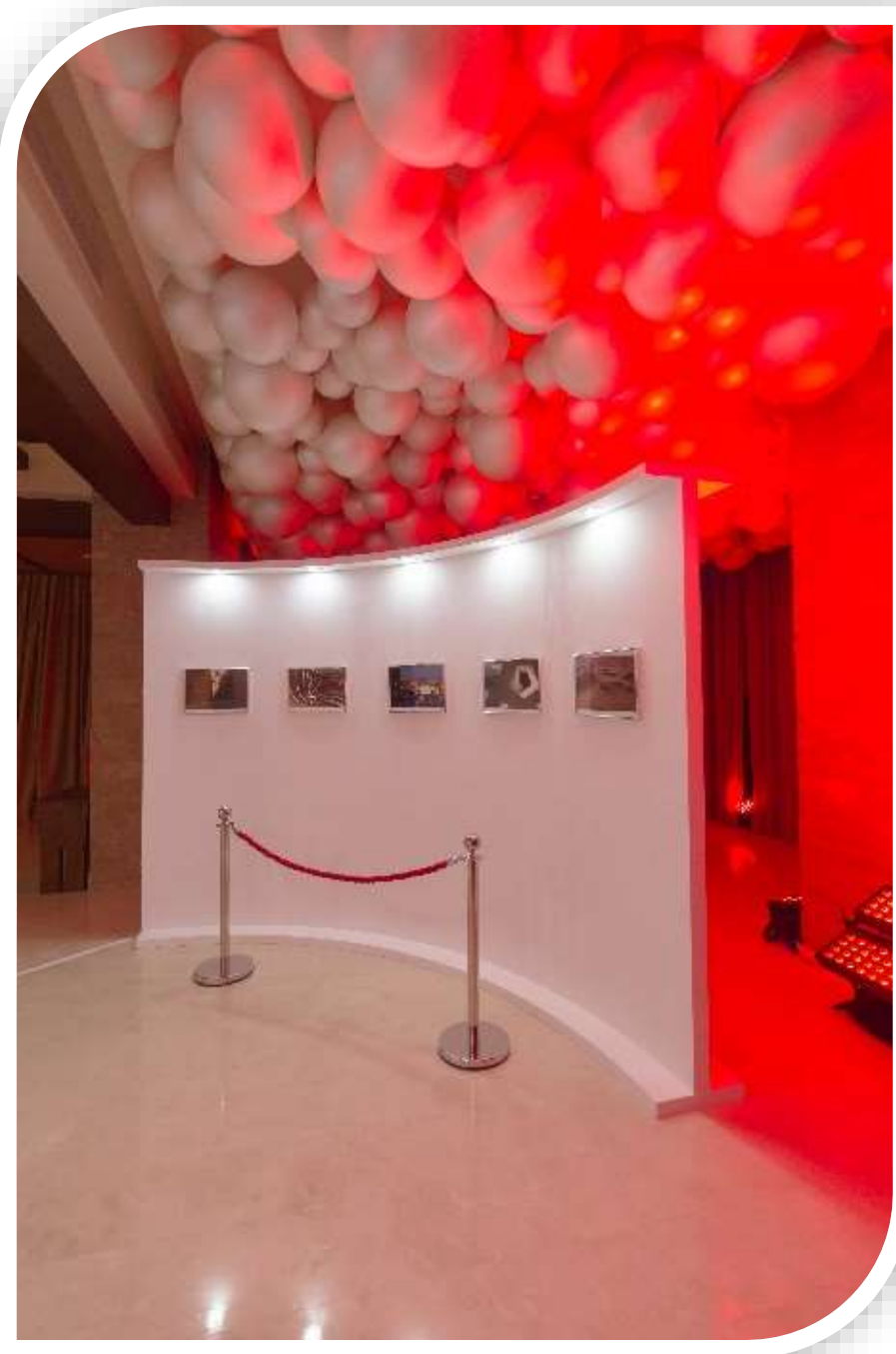


BRAND ACTIVATIONS.

“Content doesn’t win. Optimized content wins.”

Li Evans



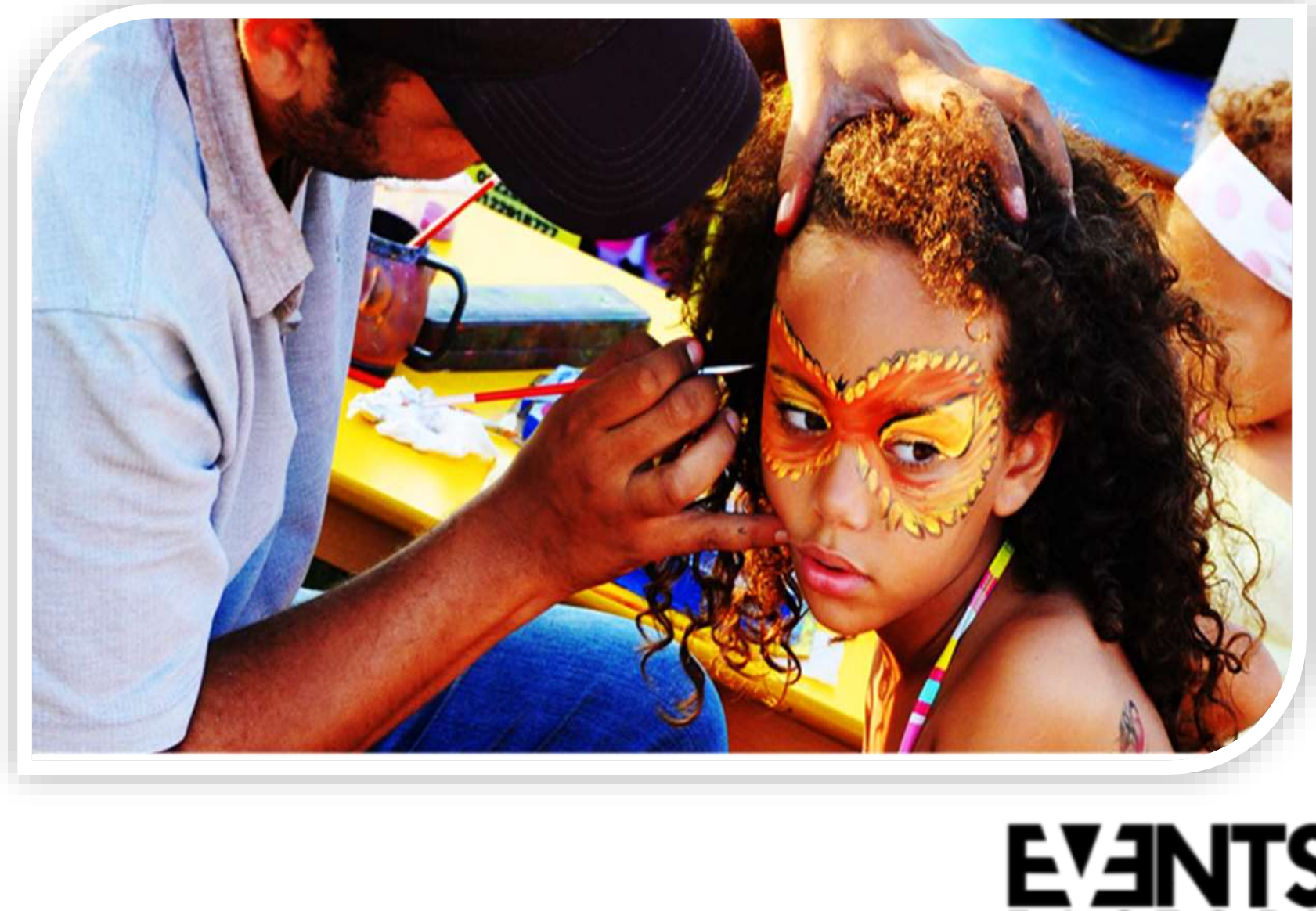
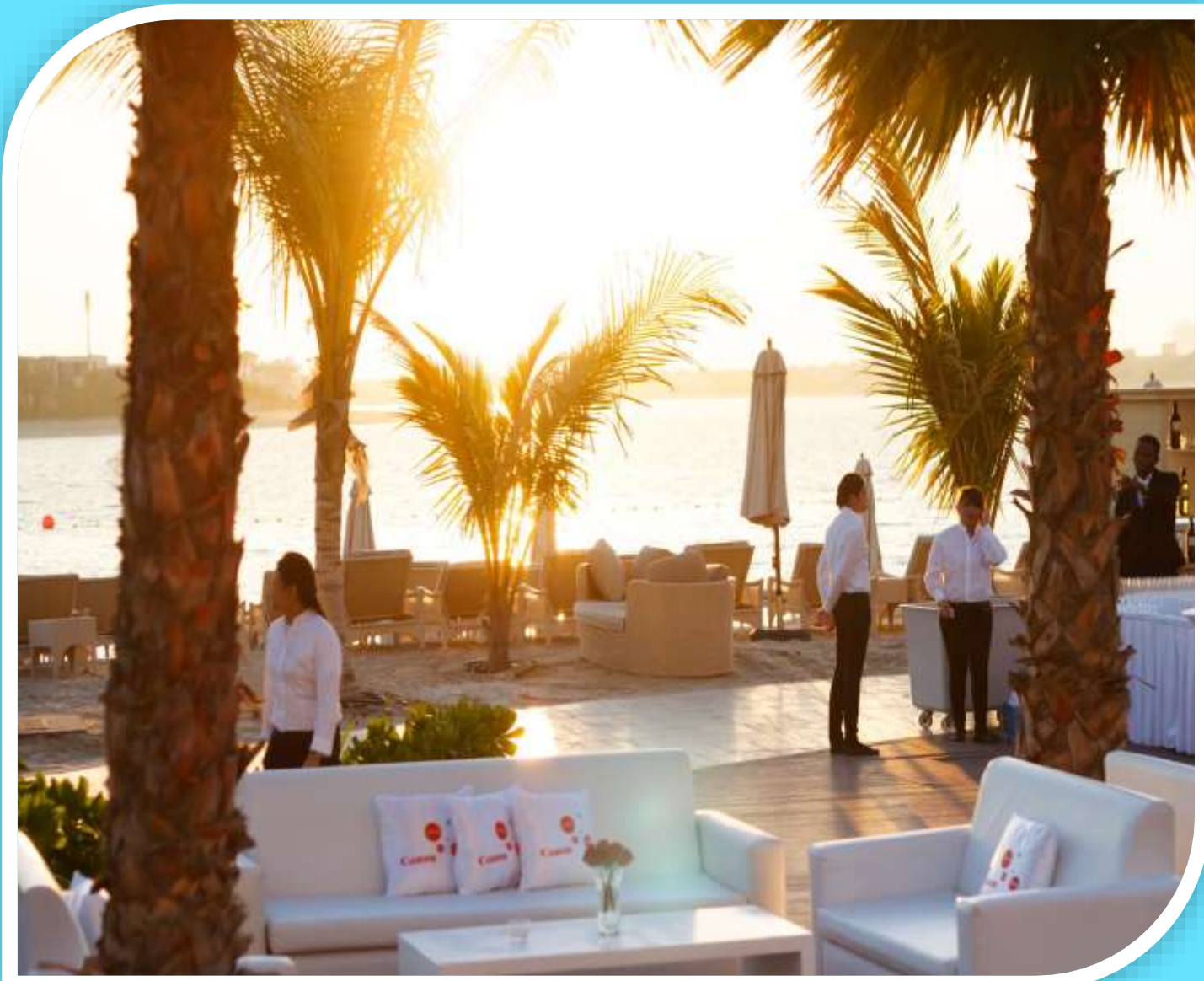


SOCIAL EVENTS.

“People will forget what you said and did,
but they will never forget how you made them feel.”

Maya Angelou







CONCERTS.

“A concert is not a live rendition of our album.
It's a theatrical event.”

Freddie Mercury



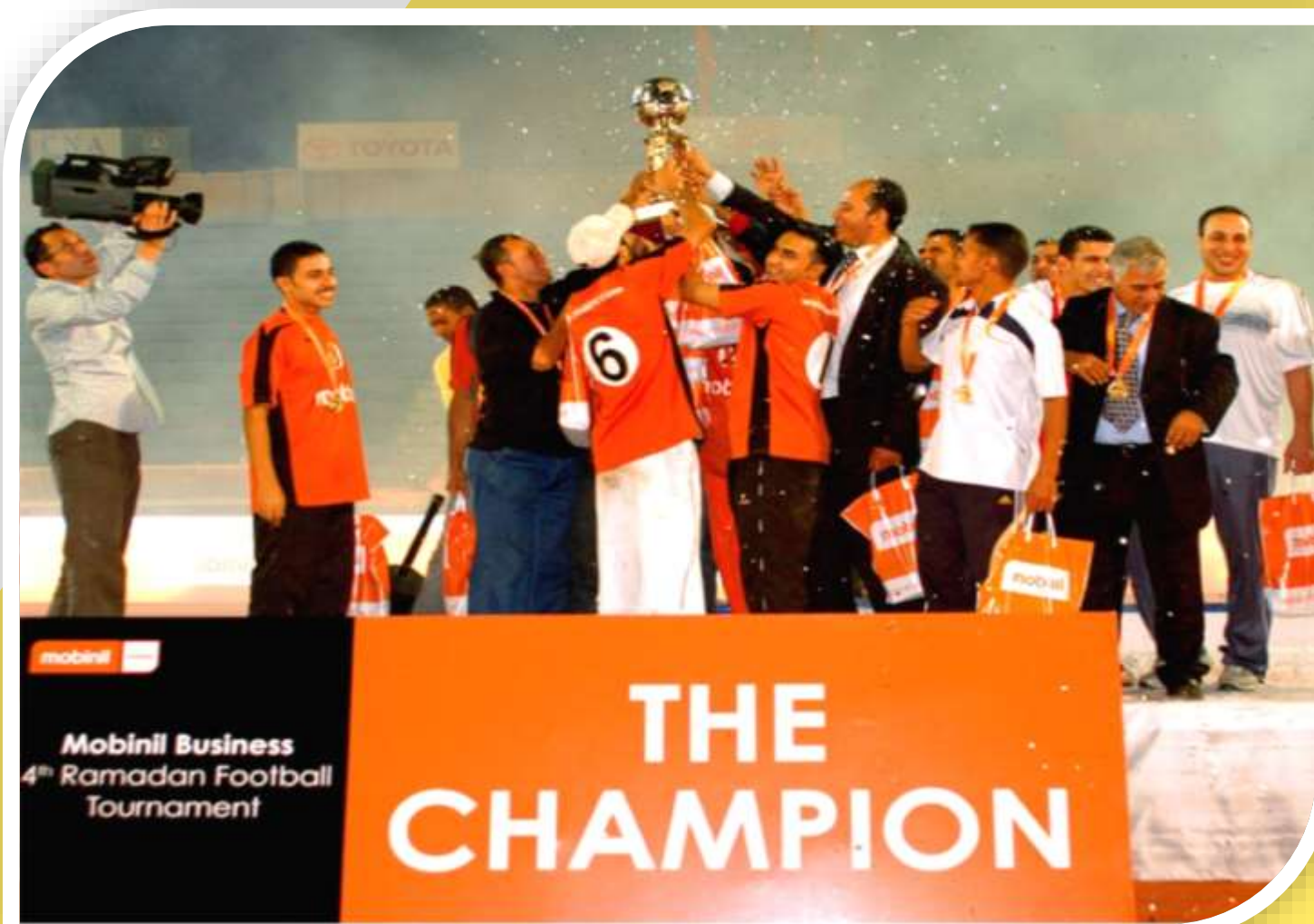




SPORT EVENTS.

“Give me six hours to chop down a tree
and I will spend the first four sharpening the axe.”

Abraham Lincoln



CONFERENCES.

“A goal without a plan is just a wish.”
Antoine de Saint-Exupéry



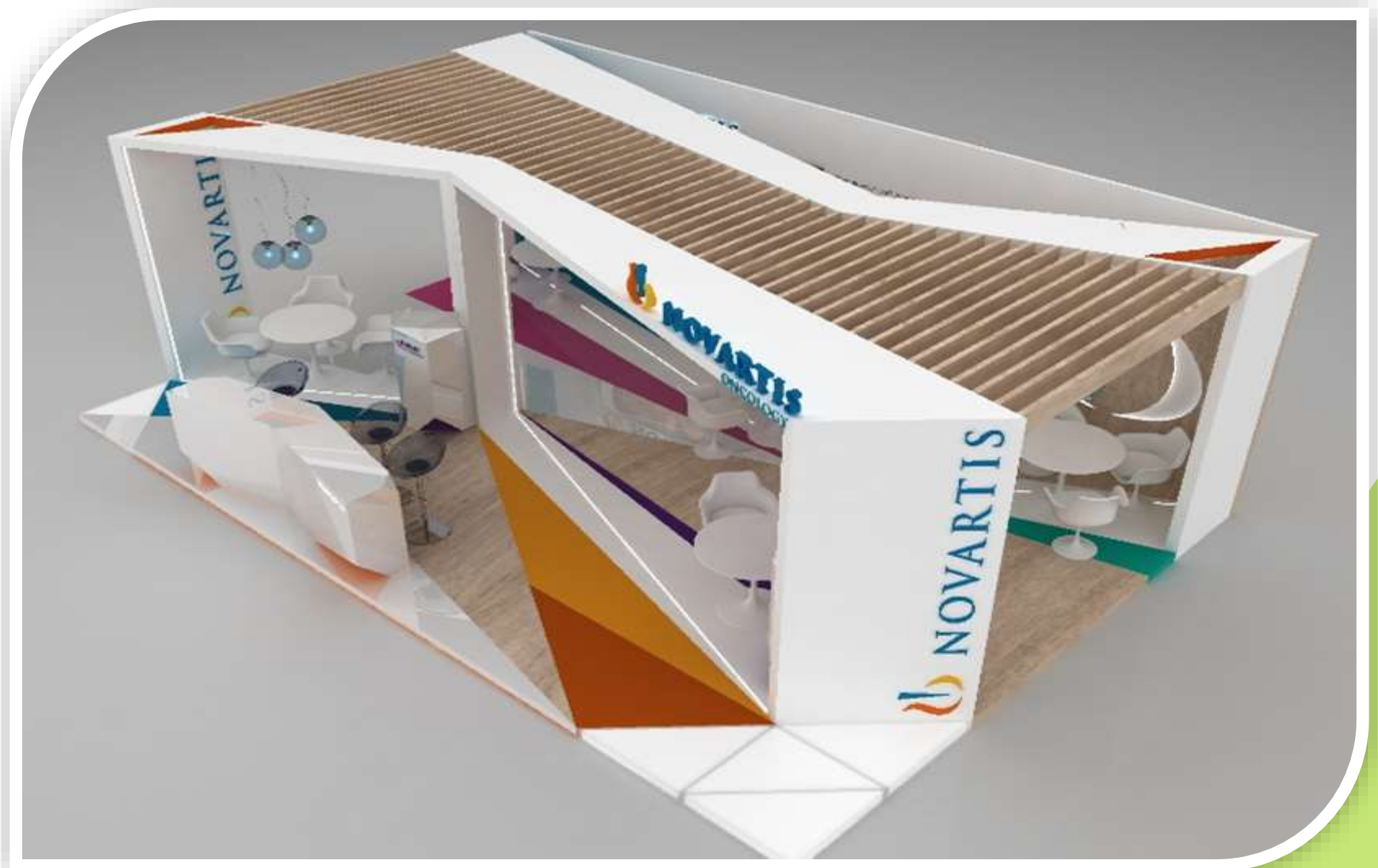






EXHIBITIONS.

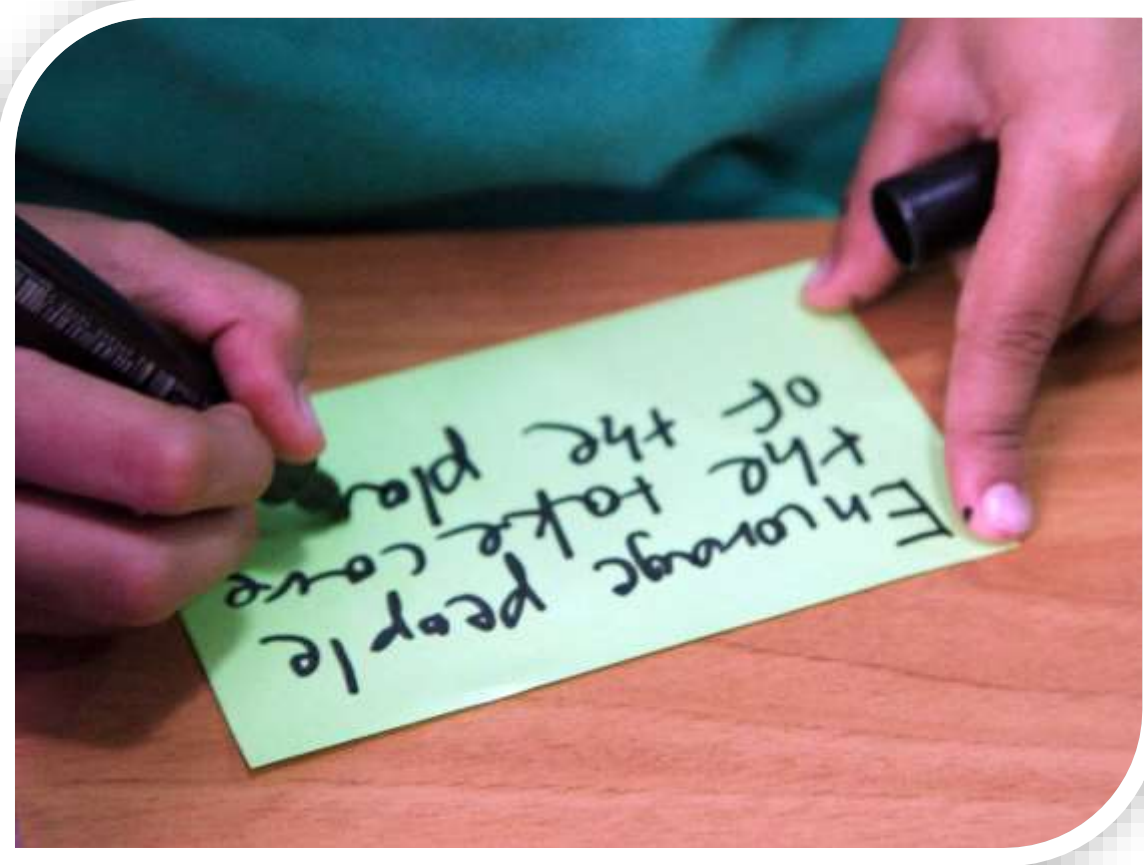
The Earth without "Art" is just "Eh".





CAMPAIGNS

*“If opportunity doesn’t knock, build the door”
– Milton Berle*



Why choose us?

WE...

- Are a one point contact.
- Focus on all areas of the event.
- Make a positive impact to the business.
- Have experience working with international brands.
- Understand how to execute visions to high standards.
- Bring unique ideas, experiences and interactions.
- Analyze the impact of the event.

“It’s not about ideas. It’s about
making ideas happen.”

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